

KORE® *Flamingo*

POWERING IOT-DRIVEN MICROMOBILITY ACROSS NEW ZEALAND



COMPANY OVERVIEW

Flamingo Scooters is New Zealand's leading homegrown micromobility operator, running a fleet of over 4,000 shared e-scooters and e-bikes. Operating in major cities such as Auckland, Wellington, Tauranga, Dunedin, and Palmerston North, Flamingo's mission is to make urban transport more sustainable, accessible, and enjoyable. The company partners closely with city councils and local stakeholders to provide safe, compliant, and community-focused transport options that reduce car dependency and improve travel choice.

THE CHALLENGE

Micromobility relies on seamless, real-time communication between each vehicle and the operator's systems. For Flamingo, this meant they needed a reliable, scalable connectivity solution that could maintain high performance in diverse urban environments – from dense city centers to coastal and hilly terrain.

Without dependable connectivity, key operational tasks such as scooter deployment, location tracking, geofencing, rider compliance, and instant fleet diagnostics could be compromised. Flamingo sought a connectivity partner who could deliver:

- **Multi-network coverage** across New Zealand's varied geography
- **Flexible pricing** for a growing fleet
- **Robust management tools** to monitor and control devices
- **Responsive local support** for technical and operational needs



THE SOLUTION

Flamingo selected KORE as their IoT connectivity partner, deploying KORE Super SIM® across their entire fleet of e-scooters and e-bikes. Super SIM provides always-on, multi-network connectivity, ensuring vehicles remain connected regardless of location or carrier availability.

The solution enables:

- **Reliable, real-time** fleet management to ensure safety and compliance
- **Rapid deployment** of new vehicles into service
- **Consistent device performance** for an optimal rider experience
- **Streamlined operations** with advanced diagnostics and visibility tools

KORE's presence in the Asia Pacific region and strong service model aligned perfectly with Flamingo's technical and operational needs.

"Working with KORE has given us confidence that our fleet is supported by a partner who understands the needs of IoT-driven mobility. Their Super SIM solution provides consistent performance across our network, and their support and tools give us the control and visibility we need. It's been a valuable partnership as we continue to grow and innovate."

Nick Hyland, Co-Founder

THE RESULTS

While it's early days, the partnership has already driven noticeable operational improvements and positioned Flamingo for sustainable growth.

With KORE's Super SIM, Flamingo has been able to:

- Onboard new scooters and bikes faster, reducing time-to-service
- Improve fleet uptime and operational efficiency
- Simplify diagnostics and device management for their operations team
- Lay the groundwork for scaling their service into new markets



KORE helps companies like Flamingo Scooters unlock the power of global IoT connectivity - simply, reliably, and at scale.



ABOUT KORE

KORE is a pioneer, leader, and trusted advisor delivering mission critical IoT solutions and services. We empower organisations of all sizes to improve operational and business results by simplifying the complexity of IoT. Our deep IoT knowledge and experience, global reach, purpose-built solutions, and deployment agility accelerate and materially impact our customers' business outcomes.

For more information, visit korewireless.com

Flamingo

ABOUT FLAMINGO SCOOTERS

Founded in 2018, Flamingo's mission is to provide safe and sustainable transport options accessible to everyone. Our scooters and bikes play a key role in keeping our cities moving efficiently. Flamingo is the only operator with Carbon Neutral certification issued from a New Zealand certification body.

For more Information, visit flamingoscooters.com